

SCHWAN · KE

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EDUCATION

UTAH STATE UNIVERSITY

LOGAN UT
2017

BFA Graphic Design

EXPERIENCE

WEAREBOND

ART DIRECTOR

1/18 - C

Adapted and thrived in a fast paced creative environment creating multiple concepts and movie posters for clients within a single day. Quickly learned high level photoshop skills to meet the high expectations of our hollywood clients. Art directed multiple artists from 3D, production, and Illustration to create huge collaborations of artwork for clients like Disney, Warner bros, Paramount, A24, and others. Assisted and solved many "hail mary" situations for clients and their marketing teams; always with a positive and helpful attitude.

STRUCK

INTERSHIP

8/17 - 11/17

Collaborated with with strategists, writers, designers, developers, account execs, producers, and art directors in an agency setting to produce work for clients that including Nickelodeon and Walt Disney Studios.

AFTON KLEIN GROUP

FREELANCE DESIGNER / INTERSHIP

1/16 - 7/16

Selected from one of seventeen brand identity directions to collaborate under Mike Daines to expand Vade Sound.

DENIK

VISUAL DESIGNER

7/16 - 2/17

Created illustration/designs for covers of journal/notebook/sketch book products. Contributed to product development and brand strategy.

UTAH STATESMEN

HEAD DESIGNER

8/18 - 8/18

Designed layouts and advertisement, while managing an in-house design team on various stages of production, development and direction. Exhibited the ability to multi-task within a team while meeting multiple deadlines.

RECOGNITION

CLIO AWARDS: AGENCY OF THE YEAR

2019

Participated and represented WEAREBOND in the acceptance of the Agency of the year award at the 2019 Clio Awards. Hosted by comedian and actor Craig Robinson and located at the Dolby Theatre in Los Angeles. The Clio Awards is a program that recognizes innovation and creative excellence in advertising, design and communication, as judged by an international panel of advertising Hosted professionals.

THE BLOCK FILM & ART FESTIVAL

2016

After completing a film poster workshop with visiting designer, Rick Valicenti. The posters were exhibited at annual Block Film and Art Festival, in historic downtown Logan.

GIRLS SCOUTS OF AMERICA

2015

Art Director responsible for the development and execution of the Summer art curriculum.

HIGHLAND ARTS FESTIVAL

2014

Awarded first place in the graphite life drawing category.

DEPARTMENT OF ART AND DESIGN UNDERGRADUATE EXHIBITION

2014

10 ft. by 3 ft. mural featured in annual Caine College of the Arts Undergraduate Juried Show.

WRITING CENTER EXHIBITION

2013

Displayed seven selected works in USU's writing center as part of a monthly artist exhibition.

SKILLS

TECHNICAL

Illustrator
Photoshop
In-Design
Web design
HTML/CSS
Cintiq tablet
Wacom tablet

PHYSICAL

Life Drawing
Portrait drawing
Calligraphy
Woodcarving
Pottery wheel
Illustration
Painting
Touch-up
Art direction
Concept presentation
concept decks